



NAME, IMAGE, AND LIKENESS: AN EXPLORATION OF THE NCAA'S NIL POLICY

**FYE/UNIV 1820.001
FRIDAY 10:10 AM - 11:00 AM**

**INSTRUCTORS:
BRYAN ROBERTS**

This class will introduce students to major historical, social, cultural, and institutional considerations of recent changes to the National Collegiate Athletic Association's (NCAA) Name, Image, and Likeness (NIL) policy.

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